

# ROUND LABEL

Great performance  
in a perfect shape

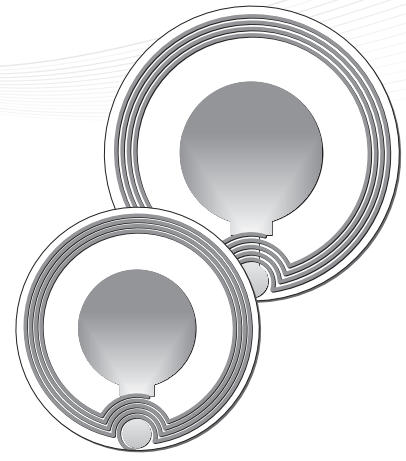


The new Series 2900 RF EP 33 and 40 mm Round Labels are the latest addition to Checkpoint's Specialty Label\*\*\* Range. Their unique shape is ideally especially for smaller or round products, taking up less space on the packaging, while still offering the same performance.

## PRODUCT HIGHLIGHTS

- Detection and deactivation superior to comparable standard RF labels
- More discreet placement on more products
- Increased accuracy and precision to facilitate alarm management
- Excellent deactivation performance

# ROUND LABEL



## OPTIMAL SIZE – REVOLUTIONARY SHAPE

Checkpoint's new Round Label Series allows retailers to protect products without compromising brand packaging or covering product messages.



Despite their smaller size, the Round Labels' performance in detection and deactivation meets larger sized labels due to tighter tolerances:

The Round Label 33 mm performs equal to a standard 710 HA label, whereas the Round Label 40 mm is equal to a standard 410 HA label.

This product can be distributed through Checkpoint's dedicated Check-Net® platform from over 30 locations worldwide, delivered on time, every time.

The Round Label 33 mm is available in a Hand Apply (HA) option which is also applicable in the ProLine XXL tool. The Round Label 40 mm can be ordered in a PSG Auto Apply (AA) option.

## THE CUSTOMER-FRIENDLY LABELS

The enhanced performance of the Round Labels' results in advantages both for retailers and consumers:

- Lower shrink through enhanced performance
- Reduced out-of-stocks
- Increased reliability for better consumer experience
- Wider aisle widths without reducing detection
- More display opportunities
- Ability to promote the brand with a customized printing option

## GREAT OPPORTUNITIES FOR PRODUCTION

The Round Label Series includes Auto Apply (AA) as well as Thermal Transfer (TT) options. This means additional benefits to fit your application needs.

The AA version provides great options for source tagging a wider range of products. Checkpoint's unique Static Guard Protection (7 kV) prevents from anti-static discharge, allowing high-speed application with up to 30,000 labels per hour.

The TT version allows you to customize your label with brand or promotion messaging. It can be ordered pre-printed or printed in your manufacturing process with barcodes, prices or any other messaging without the risk of post printing yield loss due to static deactivation.

### Round Label\*\*\* Specifications

#### RF Label:

Series 2900 RF EP 33/44 mm Round;  
8.2 MHz

#### RF Label Size:

ø 33 mm / 1.30 in.  
ø 40 mm / 1.57 in.